



FOR IMMEDIATE RELEASE:

XLVETS CANADA LAUNCHED

We are excited to announce the launch of XLVets Canada, a network of independently-owned, progressive veterinary practices that work together to achieve the highest standards of veterinary care. Members of XLVets work collaboratively as a community sharing knowledge, experience and skills to achieve excellence in veterinary practice to ensure they deliver a high level of customer care and animal welfare.

Starting in November of last year, XLVets Canada is already represented by over 60 veterinarians between BC and Ontario. XLVets Canada will grow in both the number of veterinarians as well as increased national coverage through 2018 as more veterinary practices join the network. Each founding practice has a seat on the board with three directors from BC, three directors from Alberta, one director from Manitoba and three from Ontario.

XLVets has a solid history of successful veterinary collaboration. The first group of XLVets was founded in 2005 in the UK, originating from a group of dynamic, predominantly farm animal veterinary practices who worked hard to create what they saw as a model of how individual practices can work together in partnership. Their motto is "By Working Together We Can Achieve So Much More". Currently, XLVets UK is owned by 60 veterinary practices, representing over 600 veterinarians and offering services in farm animal, equine and companion animal medicine. Following its start in the UK, the XLVets community has also been established in Ireland and New Zealand.

With the formation of XLVets Canada, XLVets community is the largest network of independently-owned veterinary practices globally. By providing a model that supports collaborative working, members have the opportunity to share ideas and learn new skills beyond their regional and country boundaries. Through this collaboration, XLVets members can link research projects together, access the latest cutting-edge technologies and share resource and expertise, with the long-term goal of developing a truly global network of excellence in veterinary practice. No matter what country, the ethos of the XLVets community is that business ownership, and therefore all decision-making, is veterinary led and in the hands of the people who work within their practice. XLVets exists to ensure that its member practices can leverage the advantages of scale and process management, but not doing this at the expense of absolute control.

More information on XLVets Canada and how practices can join can be found at www.xlvets.ca

XLVets Canada is also excited to announce its partnership in the innovative business, Proventus Agri Solutions. Proventus is a business that allows Canadian farmers the opportunity to access unbiased expertise from a network of independent, industry leading professionals with just one contact point. The two key pillars that will offer service thru Proventus are XLVets and MNP financial advisors. Proventus experts will collaborate with a farm's existing service providers, enabling producers to find the best solutions while only making one call.

More information on Proventus can be found at www.proventusgroup.com

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Date: 07/11/2018

XLVets Canada

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